

Investor Presentation

May 8, 2023



Disclaimers

Forward Looking Statements

This presentation contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include all statements that are not historical facts, and further include, without limitation, statements reflecting the current views of TaskUs, Inc. ("TaskUs" or the "Company") with respect to, among other things, our operations, our financial performance, our industry, the impact of the current macroeconomic environment on our business, and other non-historical statements including the statements in the "Financial Outlook" section of this presentation. In some cases, you can identify these forward-looking statements by the use of words such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "predicts," "intends," "trends," "trends," "tends," "estimates," "anticipates," "position us" or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties.

Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors include but are not limited to: the dependence of our business on key clients; the risk of loss of business or non-payment from clients; our failure to cost-effectively acquire and retain new clients; the risk that we may provide inadequate service or cause disruptions in our clients inspected or improper disclosure of personal or other sensitive information, or security breaches and incidents; negative publicity or liability or difficulty recruiting and retaining employees; our failure to detect and deter criminal or fraudulent activities or other misconduct by our employees or third parties; global economic and political conditions, especially in the social media and meal delivery and transport industries from which we generate significant revenue; the dependence of our business on our international operations, particularly in the local currencies in the countries in which we operate; our inability to maintain and enhance our brand; competitive pricing pressure; unfavorable or uncertain economic and political conditions; our dependence on senior management and key employees; the COVID-19 pandemic, including the resulting global economic uncertainty and measures taken in response to the pandemic; increases in employee expenses and changes to labor laws; failure to attract, hire, train and ertain a sufficient number of skilled employees to using or perioder of our course of our outer systems; failure to maintain as the local currencies of and control costs; the control of affiliates of Blackstone Inc. and our Co-Founders over us; and the dual class structure of our common stock. Additional risks and uncertainties include but are not limited to those described under "Risk Factors" in the Company's Annual Report on Form 10-K for the year ended December 31, 2022 (the "Annual Report"), filed with the Securities and Exchange Commission (the "SEC"

Non-GAAP Measures

This presentation includes certain financial measures not presented in accordance with United States generally accepted accounting principles ("GAAP"), with non-GAAP financial measures, including Adjusted Net Income, Adjusted Net Income Margin, Adjusted Earnings Per Share, EBITDA, Adjusted EBITDA and Adjusted EBITDA Margin, Free Cash Flow and Conversion of Adjusted EBITDA. Management believes these measures help illustrate underlying trends in TaskUs' business and uses the measures to establish budgets and operational goals, communicate internally and externally, for managing TaskUs' business and evaluating its performance. Management also believes these measures help investors compare TaskUs' operating performance with its results in prior periods. TaskUs anticipates that it will continue to report both GAAP and certain non-GAAP financial measures in its financial results, including non-GAAP results that exclude the impact of certain costs, losses and gains that are required to be included in our profit and loss measures under GAAP. Because TaskUs' reported non-GAAP financial measures are not calculated in accordance with GAAP, these measures should not be evaluated in isolation or supplant comparable to similarly described non-GAAP financial measures, but rather, should be considered together with the information in TaskUs' consolidated financial statements, which are prepared in accordance with GAAP. Definitions of non-GAAP financial measures and the reconciliations to the most directly comparable measures in accordance with GAAP are provided in subsequent sections of this presentation narrative.

Because GAAP financial measures on a forward-looking basis are not accessible, and reconciling information is not available without unreasonable effort, we have not provided reconciliations for forward-looking non-GAAP measures, other than Free Cash Flow. For the same reasons, we are unable to address the probable significance of the unavailable information, which could be material to future results.





Our Solutions

Our Results

Outsourcing reimagined for the innovation age

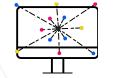
¹ See appendix for reconciliation to most comparable GAAP measure



Digital Customer Experience



Trust and Safety



AI Services

26% 2022 YoY Revenue Growth

\$960mm

2022 Revenue

23% Headcount Growth (2022)

23.2%

Adj. EBITDA Margin

 $(2022)^{1}$

\$223mm 2022 Adj EBITDA¹

62%

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Continued Profitable Performance in Q1 2023



Client & Growth Highlights

Q1 Key Client Wins including

- DCX contracts with new and existing clients in the DTC / retail, home leasing and HealthTech space
- Trust & Safety (incl. Risk & Response) contracts with Fintech (delivered out of EU and LATAM) and HealthTech provider
- Al Service expansions with largest Generative Al and Al company focused on addressing harmful content online

Other Key News

- Named as Leader and Star Performer within Everest Group's Trust and Safety Services PEAK Matrix® Assessment for 2023
- Repurchased ~400k shares in Q1 2023
- Board approved \$100M increase in repurchase authorization as of May 8, 2023. Total program now \$200M through Dec 2024

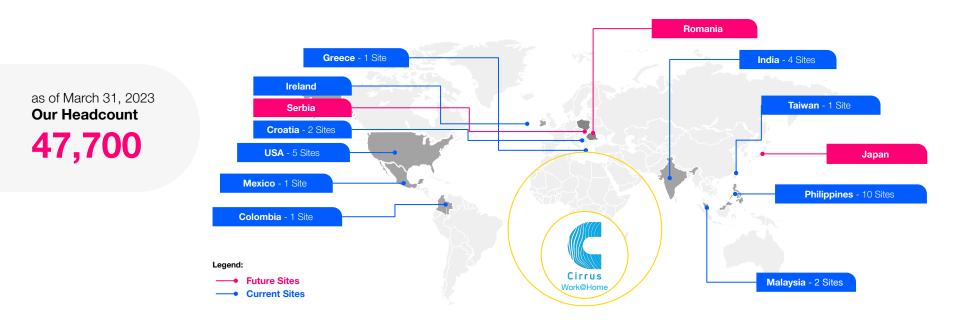
 $^{\rm 1}$ See appendix for reconciliation to most comparable GAAP measure $^{\rm 2}$ As of Mar 31, 2023





Expanding Our Global Footprint

We are in 27 sites across 13 countries, plus a fully functional W@H Solution



Note: Romania revenue generation expected in 2023

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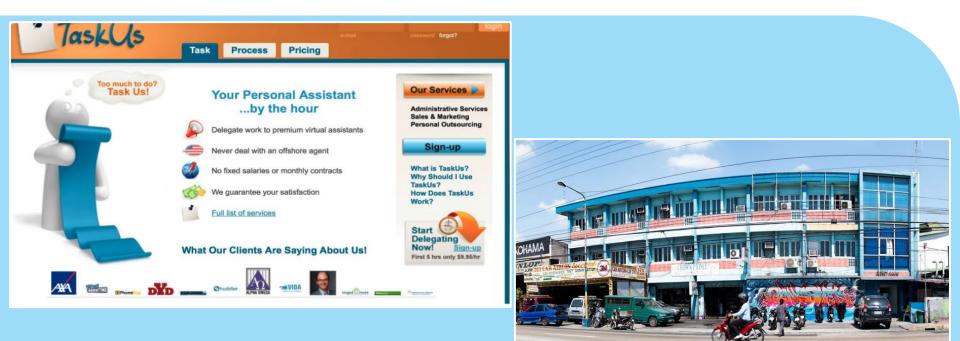


TaskUs Markets & Growth



How We Started....

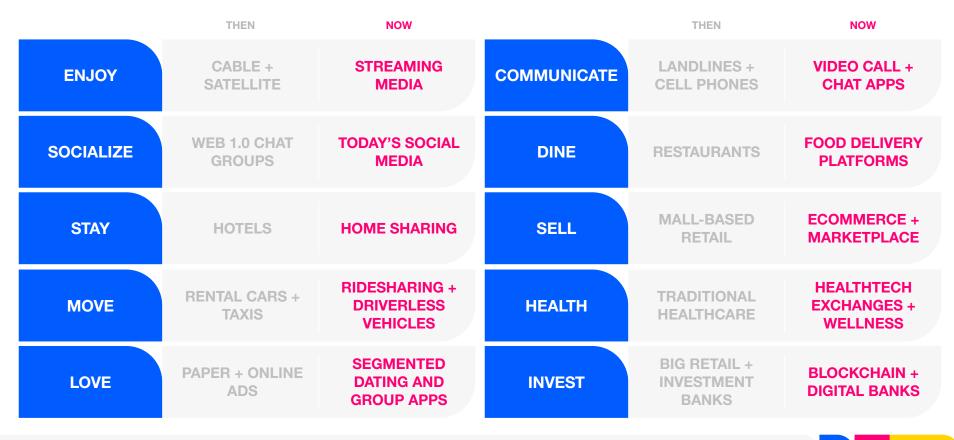
In 2008, we built a different type of BPO provider





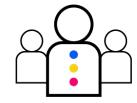


Technology is Transforming our Lives





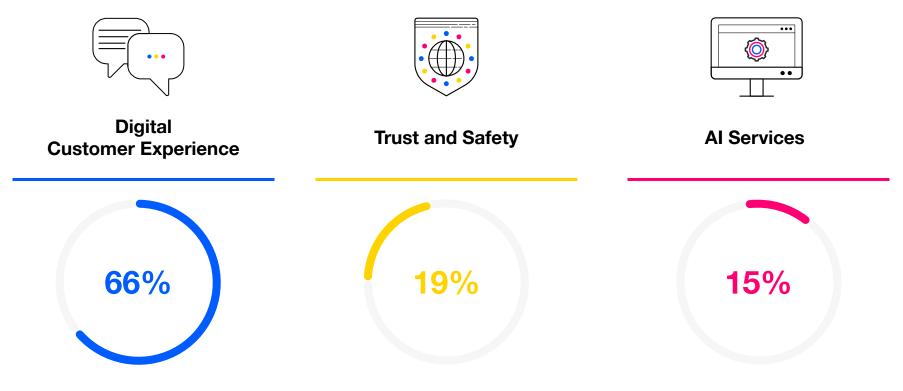




Service Offerings



Digital Offerings Powered by Differentiated Technology Solutions



Note: Percentages based on contribution to 2022 revenue





Ever-increasing user expectations and competition necessitate world class customer care. Founded on innovation and people-first culture, TaskUs delivers consistently excellent CX support for the world's leading brands. The digital nature of the support we provide allows us to automate a greater portion of these interactions, support multiple interactions concurrently and use support staff based in higher margin, offshore markets.

2022 Revenue: \$638mm **66%**

SOLUTIONS:

Omni-Channel Care

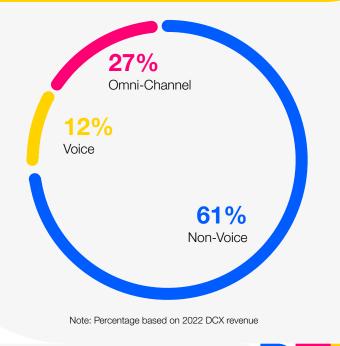
Learning Experience Services

New Product or Market Launches

Customer Acquisition

Technical Support

Consulting Services



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Content Moderation

User generated content is growing at an exponential rate. Wherever content is created by users, platforms must review and enforce policy guidelines to protect their communities. Today, TaskUs teammates review content posted by users and advertisers across these social networks as well as dating apps, job sites and marketplaces.

Risk + Response

TaskUs solves for two growing problems faced by tech disruptors: the reputational risks posed by new forms of online fraud and financial crime and the cost of complying with increasing regulatory complexity. TaskUs Risk + Response provides digital identity verification, fincrime compliance, and anti-fraud solutions to help businesses overcome these challenges.





Policy Development

Tools & Innovation



Resiliency Studio



Digital Identity





FinCrime Compliance



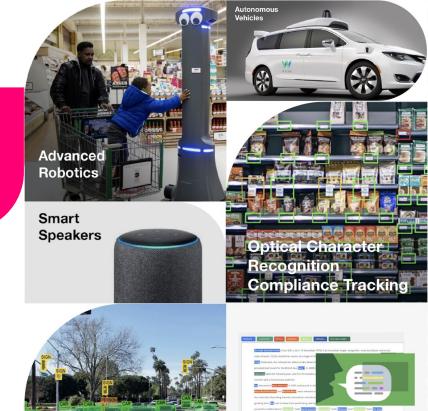
2022 Revenue:	
\$178 mm	
19%	

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In our Al Services practice, our teammates tag and annotate data sets to create the raw material that artificial intelligence is built on. Nearly every Al application being built today requires the kinds of custom data sets curated by professional annotators and gig-workers from our TaskVerse platform. We leverage technology, automation, and advanced training design to optimize results for our clients. We are excited about future potential services including model development and engineering, and Generative Al Services.





Speech to Text & Contextual Annotation

Object Identification

& Classification







Why We Win + Growth Strategies





Expertise

We specialize in the unique innovative industry segments of our clients. We build teams of experts, processes and tools for each segment.

Culture

We have built a culture that feels much more like our tech clients than the service providers we compete with.

Speed

We are agile, flexible and responsive. Our clients are growing exponentially. We understand "speed matters".









Expertise: Focused on The World's Most Innovative Companies

TARGET MARKETS





Social Media

Retail + Entertainment + E-commerce



Streaming Media





On Demand Travel + Transportation

Technology



Gaming



HealthTech

CLIENT HIGHLIGHTS

150+ Clients globally

3 of the top 5 social media sites

#1 audio and **#1** video streaming service providers

10+ HealthTech clients

25+ innovative FinTech clients

Note: Client highlights as of Year End 2022



Focused Growth Levers for FY 2023

Three Growth Levers

Continued growth with big tech and enterprise clients

Expansion with the large global tech and enterprise clients won in 2022. As these clients ramp up their cost savings initiatives, there are meaningful opportunities for TaskUs.

Leveraging our specialized services and industry expertise

Take advantage of the significant opportunities where we are perfectly positioned via our specialized service offerings. Opportunities in areas such as Healthtech and the Generative AI space are particularly exciting.



Our growth with clients in Europe and Asia has significant runway. Our heloo acquisition has furthered our reputation in Europe. Asian language support presents attractive growth opportunities



Strong Track Record of Sales Wins Across New and Existing Clients



1) Total Win Rate include opportunities from both New and Existing Clients

2) Based on Revenue contribution

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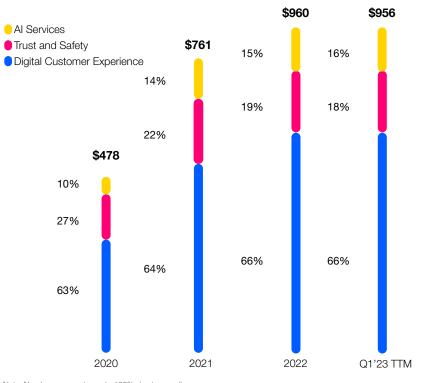
Financials



Diversified Revenue

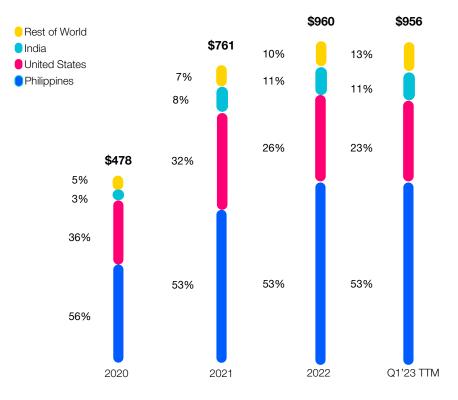
Revenue by Service Line (%)

USD Million



Revenue by Delivery Geography (%)

USD Million



Note: Numbers may not sum to 100% due to rounding

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Attractive Profitability and Margin Profile

USD Million



Adjusted EBITDA¹ (\$mm)

Adjusted Net Income¹ (\$mm)



¹ See Appendix for reconciliation to most comparable GAAP measure





FY 2022 **\$960m**

FY 2022 Revenue

26.3% FY 2022 Revenue Growth YoY

23.2% FY 2022 Adj.EBITDA Margin¹

¹ See appendix for reconciliation to most comparable GAAP measure

Q1 2023 \$235m Q1 2023 Bevenue

1.8% Q1 2023 Revenue Decline YoY

23.5% Q1 2023 Adj. EBITDA Margin¹ Increasingly diversified revenue base

Consistent track record of profitability

Significant operating leverage

Strong free cash flow

Low leverage on balance sheet

Capital returns to shareholders via repurchases





	2023 Outlook ¹		
	Second Quarter	Full Year	
Revenue (in \$M)	\$226 to \$228	\$925 to \$950	
Revenue change (YoY) at midpoint	(7.9)%	(2.4)%	
Adjusted EBITDA Margin	~23%	~23.5%	
Free Cash Flow (excluding heloo earn-out) (in \$M)	-	\$100+	

¹ Financial outlook provided as of May 8, 2023 as part of TaskUs' Q1 2023 earnings call. With respect to the non-GAAP Adjusted EBITDA margin outlook provided above, a reconciliation to the closest GAAP financial measure has not been provided as the quantification of certain items included in the calculation of GAAP net income cannot be calculated or predicted at this time without unreasonable efforts. Net cash provided by operating activities for the full year 2023 (excluding the impact from the heloo earn-out) is expected to be approximately \$150 million and purchase of property and equipment is expected to be approximately \$50 million. The earn-out associated with the heloo acquisition is expected to be a maximum of €20.0 million.





Outsourcing reimagined for the innovation age.



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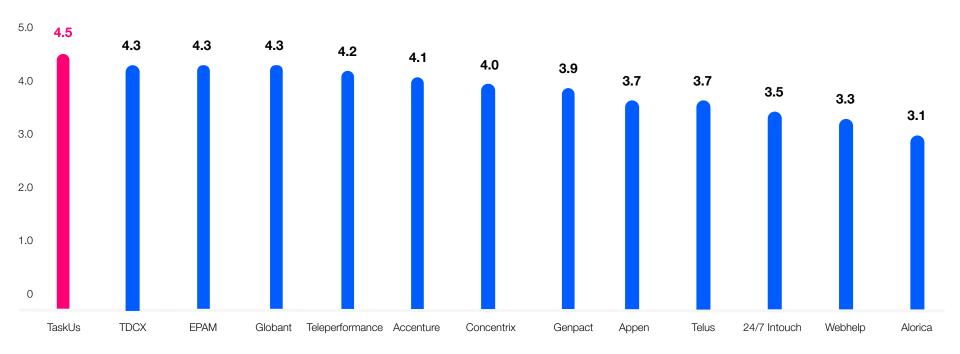
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► Appendix





Ratings as of March 2023



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Adjusted EBITDA

USD Thousand

	Three months ended March 31,		
	2023	2022	
Net income	\$ 9,509	\$ 11,586	
Provision for income taxes	5,969	6,313	
Financing expenses	5,099	1,602	
Depreciation	9,661	8,901	
Amortization of intangible assets	5,124	4,711	
EBITDA	\$ 35,362	\$ 33,113	
Transaction costs	245	192	
Earn-out consideration	6,648	—	
Foreign currency losses (gains)	(1,982)	1,153	
Loss (gain) on disposal of assets	65	(15)	
Severance costs	1,218	—	
Stock-based compensation expense	13,672	19,688	
Adjusted EBITDA	\$ 55,228	\$ 54,131	
Net Income Margin	4.0%	4.8%	
Adjusted EBITDA Margin	23.5%	22.6%	



Adjusted Net Income

USD Thousand

	Three months e	Three months ended March 31,		
	2023	2022		
Net income	\$ 9,509	\$ 11,586		
Amortization of intangible assets	5,124	4,711		
Transaction costs	245	192		
Earn-out consideration	6,648	_		
Foreign currency losses (gains)	(1,982)	1,153		
Loss (gain) on disposal of assets	65	(15)		
Severance costs	1,218	_		
Stock-based compensation expense	13,672	19,688		
Tax impacts of adjustments	(1,988)	(2,350)		
Adjusted Net Income	\$ 32,511	\$ 34,965		
Net Income Margin	4.0%	4.8%		
Adjusted Net Income Margin	13.8%	14.6%		



Adjusted earnings per share

	Three months ended March 31,		
	2023 2022		
GAAP diluted EPS	\$ 0.09	\$ 0.11	
Per share adjustments to net income	0.23	0.23	
Adjusted EPS	\$ 0.32	\$ 0.34	
Weighted-average common stock outstanding - Diluted	100,952,573	104,122,026	



Free Cash Flow

	Three months ended March 31,		
	2023	2022	
Adjusted EBITDA	\$ 55,228	\$ 54,131	
Net cash provided by operating activities	\$ 43,683	\$ 36,890	
Purchase of property and equipment	(5,244)	(17,770)	
Free Cash Flow	\$ 38,439	\$ 19,120	
Conversion of Adjusted EBITDA	69.6%	35.3%	



Revenue Trailing Twelve Month (TTM) Data

USD Thousand

	Three months ended March 31,	Year ended ended		d TTM Q1	
	2022	2022	2023	2023	
Revenue by Service Offering					
Digital Customer Experience	\$ 159,731	\$ 637,587	\$ 157,136	\$ 634,992	
Trust and Safety	45,852	178,409	40,598	173,155	
Al Services	34,097	144,493	37,572	147,968	
Service revenue	\$ 239,680	\$ 960,489	\$ 235,306	\$ 956,115	
Revenue by Geographical Location					
Philippines	\$120,080	\$ 504,361	\$ 126,859	\$511,140	
United States	79,131	252,457	46,662	219,988	
India	23,358	102,561	28,243	107,446	
Rest of World	17,111	101,110	33,542	117,541	
Service revenue	\$ 239,680	\$ 960,489	\$ 235,306	\$ 956,115	

Adjusted EBITDA Trailing Twelve Month (TTM) Data

	Three months ended March 31,	Year ended December 31,	Three months ended March 31,	TTM Q1
	2022	2022	2023	2023
Service revenue	\$ 239,680	\$ 960,489	\$ 235,306	\$ 956,115
Net income	\$ 11,586	\$ 40,422	\$ 9,509	\$ 38,345
Provision for Income taxes	6,313	24,111	5,969	23,767
Financing expenses	1,602	11,921	5,099	15,418
Depreciation	8,901	37,915	9,661	38,675
Amortization of intangible assets	4,711	19,882	5,124	20,295
EBITDA	\$ 33,113	\$ 134,251	\$ 35,362	\$ 136,500
Transaction costs	192	953	245	1,006
Earn-out consideration	-	9,729	6,648	16,377
Foreign currency losses (gains)	1,153	7,967	(1,982)	4,832
Loss (gain) on disposal of assets	(15)	31	65	111
Severance	-	821	1,218	2,039
Stock-based compensation expense	19,688	69,452	13,672	63,436
Adjusted EBITDA	\$ 54,131	\$ 223,204	\$ 55,228	\$ 224,301
Net Income Margin	4.8%	4.2%	4.0%	4.0%
Adjusted EBITDA Margin	22.6%	23.2%	23.5%	23.5 %

Adjusted Net Income Trailing Twelve Month (TTM) Data

	Three months ended March 31,	Year ended December 31,	Three months ended March 31,	TTM Q1
	2022	2022	2023	2023
Service revenue	\$ 239,680	\$ 960,489	\$ 235,306	\$ 956,115
Net income	\$ 11,586	\$ 40,422	\$ 9,509	\$ 38,345
Amortization of intangible assets	4,711	19,882	5,124	20,295
Transaction costs	192	953	245	1,006
Earn-out consideration	-	9,729	6,648	16,377
Foreign currency losses (gains)	1,153	7,967	(1,982)	4,832
Loss (gain) on disposal of assets	(15)	31	65	111
Severance costs	-	821	1,218	2,039
Stock-based compensation expense	19,688	69,452	13,672	63,436
Tax impacts of adjustments	(2,350)	(6,442)	(1,988)	(6,080)
Adjusted Net Income	\$ 34,965	\$ 142,815	\$ 32,511	\$ 140,361
Net Income Margin	4.8%	4.2%	4.0%	4.0%
Adjusted Net Income Margin	14.6%	14.9%	13.8%	14.7%



	Year er	Year ended December 31,		
	2020	2021	2022	
Net Income (loss)	\$34.5	\$(58.7)	\$40.4	
Provision for (benefit from) income taxes	9.9	(2.3)	24.1	
Financing expenses	7.5	6.5	11.9	
Depreciation	20.2	29.0	37.9	
Amortization of intangible assets	18.8	18.8	19.9	
EBITDA	\$90.9	\$(6.6)	\$134.3	
Offering costs	0.9	7.0	1.0	
Transaction related costs	-	-	9.7	
Foreign currency (gains) losses	(1.5)	0.8	8.0	
Loss (gain) on disposal of assets	1.1	0.1	0.0	
Settlement of 2018 Credit Facility	-	-	-	
COVID-19 related expenses	7.5	6.1	-	
Severance costs	2.6	-	0.8	
Lease termination costs	1.8	-	-	
Natural disaster costs	-	0.4	-	
Contingent consideration	3.6	-	-	
Phantom shares bonus	-	129.4	-	
Teammate IPO bonus	-	4.4	-	
Stock-based compensation expense	-	46.4	69.5	
Adjusted EBITDA	\$106.9	\$187.9	\$223.2	
Net Income (Loss) Margin	7.2%	(7.7)%	4.2%	
Adjusted EBITDA Margin	22.4%	24.7%	23.2%	



	Year ended December 31,		
	2020	2021	2022
Net Income (loss)	\$34.5	\$(58.7)	\$40.4
Amortization of intangible assets	18.8	18.8	19.9
Offering costs	0.9	7.0	1.0
Transaction related costs	-	-	9.7
Foreign currency (gains) losses	(1.5)	0.8	8.0
Loss (gain) on disposal of assets	1.1	0.1	0.0
COVID-19 related expenses	7.5	6.1	-
Severance costs	2.6	-	0.8
Lease termination costs	1.8	-	-
Natural disaster costs	-	0.4	-
Contingent consideration	3.6	-	-
Phantom shares bonus	-	129.4	-
Teammate IPO bonus	-	4.4	-
Stock-based compensation expense	-	46.4	69.5
Tax impacts of adjustments	-	(25.2)	(6.4)
Adjusted Net Income	\$69.4	\$129.4	\$142.8
Net Income (Loss) Margin	7.2%	(7.7)%	4.2%
Adjusted Net Income Margin	14.5%	17.0%	14.9%