



TaskUs Earns Stevie® Award for Customer Service Outsourcing Provider of the Year

February 2, 2021

NEW BRAUNFELS, Texas (February 2, 2021) — TaskUs, the leading outsourcing provider for high growth companies, was named the winner of a Bronze Stevie® Award in the “Customer Service Outsourcing Provider of the Year” category of the 15th annual Stevie® Awards for Sales & Customer Service. This is TaskUs’s 17th recognition by the Stevie® Awards, with the latest coming last year when TaskUs was honored with a Gold Stevie® Award Winner in 2020 American Business Awards®.

The Stevie® Awards for Sales & Customer Service is the premier awards program recognizing the achievements of customer service organizations and contact centers, business development and sales professionals worldwide. During an unprecedented year for sales and customer service teams, Stevie® received more than 2,300 nominations from organizations in 51 nations submitted across a wide range of categories.

TaskUs earned the Bronze Stevie® Award for “Customer Service Outsourcing Provider of the Year,” based on its powerful response to the pandemic – helping customers navigate a crucial period for digital transformation and providing unmatched BPO services during one of the most challenging years businesses have ever faced.

When the world was met with lockdowns and office closures last year, TaskUs swiftly shifted over 90% of its global workforce to work from home in less than two weeks – all while maintaining full continuity of service for clients. Almost a year later, TaskUs’s industry-leading pandemic response has helped some of the world’s most notable brands navigate rapid digital transformation, while bolstering their digital CX capabilities and offerings for the new normal.

“This award is a testament to our teammates, who during the most difficult year of our lifetimes, continued to provide the same ridiculously good business services our customers have come to rely on,” said Jarrod Johnson, Chief Customer Officer of TaskUs. “By putting the well-being of people first, TaskUs was able to lead the outsourcing industry in our response to the pandemic. I’m so proud of this team, and they deserve to receive recognition from our peers.”

As hope for an end to the pandemic emerges with vaccine distribution happening worldwide, TaskUs continues to lead the industry with its response to COVID-19 and commitment to putting people first. As the vaccine rollout is underway, TaskUs has committed to supporting teammates by covering the costs to take the coronavirus vaccine as soon it’s available to them.

“In the toughest working environment in memory for most organizations, 2021 Stevie Award winners still found ways to innovate, grow sales, please their customers, and secure new business,” said Stevie Awards president Maggie Gallagher. “The judges have recognized and rewarded this, and we join them in applauding this year’s winners for their continued success.”

Founded in 2002, the Stevie® Awards were created to honor and generate public recognition for the achievements and contributions of organizations worldwide. Each year, more than 12,000 organizations of all types and sizes apply the Stevie® Awards eight programs, which are judged by many of the world’s most respected executives, entrepreneurs, innovators, and business educators.

In addition to this Stevie® Award, TaskUs also received multiple recognitions from Comparably as one of the Best Companies for Women, Best Companies for Diversity, Best Company Perks & Benefits, and Best Company Culture. TaskUs CEO Bryce Maddock was also named as Best CEO. At the end of 2020, TaskUs was also honored by the Investors in People for its “Outstanding Use of Technology,” the Stevie® Awards for Great Employers, and by the Los Angeles Business Journal’s Fastest-Growing Private Companies (#26).

TaskUs currently has over 25,000 teammates around the world with offices across the U.S., the Philippines, India, Taiwan, Mexico, Greece, Ireland, and Colombia.