



TaskUs Wins 2020 Investors in People Award for Outstanding Use of Technology

November 27, 2020

SANTA MONICA, California – November 27, 2020 – TaskUs, the leading outsourcing provider for high growth companies, has been recognized for its exceptional use of technology by the Investors in People Awards 2020.

[Investors in People](#) is a non-profit providing a set of frameworks and standards for businesses to build stronger employee cultures and organizations. Since 2014, the organization has hosted the annual Investors in People Awards which celebrates the companies and people across the globe who are making work better.

TaskUs earned their [annual award](#) for “Outstanding Use of Technology,” based on the innovative and inspiring use of technology to support employees’ mental health and wellbeing during an unprecedented and challenging year.

As COVID-19 thrust cities into lockdown in March, TaskUs shifted its workforce of 20,000 global employees to work from home in less than two weeks. It became clear remote work would become the new reality for the foreseeable future. And TaskUs leaned on the power of its cloud-based platforms not only to enable a seamless transition but also to ensure employees’ health and happiness amid the global health crisis.

“The pandemic challenges not only physical health but mental health too,” said TaskUs Chief Customer Officer Jarrod Johnson. “People may be in isolation, and facing loneliness, stress, and even depression. This is why we have added more counselors and life coaches across our offices, and leverage technology to keep wellness programs online during the pandemic. This digital-first approach has made critical services available to all employees virtually, no matter their location or time zone.”

Since the beginning of 2020, TaskUs has doubled the available number of trained life coaches, licensed mental health professionals, and psychologists for employees—and introduced round-the-clock teleconsultations for improved support during this difficult time. TaskUs has also shifted to a centralized, digital platform that allows teammates to easily book and attend sessions online, while also securely providing more accurate data to mental health professionals and offering more personalized services.

“The pandemic can’t be a hindrance to putting people first,” said Johnson. “It’s humbling to be recognized by Investors in People because it speaks to the culture of care and concern that we’ve crafted together with our clients for our teammates.”

Founded in 1991, Investors in People is the international standard for people management, defining what it takes to lead, support, and manage people effectively to achieve sustainable results. The Investors in People Awards spotlights global achievement and leadership when it comes to people development, employee culture, and continuous workplace improvement.

TaskUs was also recently recognized by the Stevie Awards for Great Employers, winning a Bronze Stevie® Award in the Employer of the Year category, and by the Los Angeles Business Journal’s 100 Fastest-Growing Private Companies (#26). Earlier this year, TaskUs also received accolades from HR tech company Comparably as the Best Company for Perks & Benefits while TaskUs CEO Bryce Maddock was named Best CEO for Women.

TaskUs currently has over 23,000 teammates around the world with offices across the U.S., the Philippines, India, Taiwan, Mexico, and Greece.