TaskUs Named a Leader in Everest Group's Trust and Safety Services PEAK Matrix® Assessment for the Third Consecutive Year

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NEW BRAUNFELS, Texas--(BUSINESS WIRE)--Apr. 17, 2025-- TaskUs, Inc. (Nasdaq: TASK), a leading provider of outsourced digital services and next-generation customer experience to the world's most innovative companies, was recognized as a Leader in Everest Group's Trust and Safety Services PEAK Matrix ® Assessment 2025. This is the third consecutive year Everest Group has recognized TaskUs' market impact, vision, and capability.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250417000677/en/



TaskUs recognized as a Leader in Everest Group's Trust & Safety Peak Matrix Assessment for the third consecutive year!

TaskUs' placement as a Leader in the Everest Group's Trust and Safety Services PEAK Matrix® Assessment 2025 reflects its high measures across a broad range of assessment criteria, including vision and strategy, value delivered, and innovation and investments. The Assessment spotlights the company's full spectrum of services across the Trust & Safety value chain, AI support services, real-time dashboarding, and partnerships with multiple technology providers. The report also highlights TaskUs' Wellness-as-a-Service offering.

"Everest Group recognized TaskUs as a Leader in our Trust and Safety Services PEAK Matrix® 2025 because of its comprehensive approach to content moderation, strong investments in employee well-being, and ability to scale high-quality services globally across numerous social media and messaging apps, services, and industries," said Abhijnan Dasgupta, Practice Director at Everest Group. "TaskUs' AI support services, digital safety, and proactive risk management further sets it apart in a rapidly evolving landscape."

"Receiving recognition from the Everest Group as a Leader in Trust and Safety Services for the third consecutive year is a testament to our vigilant workforce, which enables us to offer content moderation solution that truly places equal value on protecting moderators as it does on keeping platform users safe from harm," said Rachel Lutz-Guevara, Division Vice President of Trust and Safety at TaskUs. "We are committed to creating a secure online environment —one that allows users to express themselves safely and with digital civility—while continuing to invest in technology and people to instill trust, safeguard businesses and users, and prioritize the well-being of our client communities and team members."

TaskUs was also recently recognized as a Leader in Everest Group's Data Annotation and Labeling (DAL) PEAK Matrix® Assessment 2024 and FCC Operations PEAK Matrix® Assessment 2024 and a Major Contender in Everest Group's Sales Services PEAK Matrix® Assessment 2024.

The full report is available here.

About TaskUs

TaskUs is a leading provider of outsourced digital services and next-generation customer experience to the world's most innovative companies, helping its clients represent, protect, and grow their brands. Leveraging a cloud-based infrastructure, TaskUs serves clients in fast-growing sectors, including social media, e-commerce, gaming, streaming media, food delivery and ride-sharing, technology, financial services, and healthcare. As of December 31, 2024, TaskUs had a worldwide headcount of approximately 59,000 people across 28 locations in 12 countries, including the United States, the Philippines, and India.

About Everest Group

Everest Group is a leading global research firm helping business leaders make confident decisions. Everest Group's PEAK Matrix® assessments provide the analysis and insights enterprises need to make critical selection decisions about global services providers, locations, and products and solutions within various market segments. Likewise, providers of these services, products, and solutions, look to the PEAK Matrix® to gauge and calibrate their offerings against others in the industry or market. Find further details and in-depth content at www.everestgrp.com.

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