
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): April 19, 2022

TaskUs, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-40482
(Commission
File Number)

83-1586636
(IRS Employer
Identification No.)

**1650 Independence Drive, Suite 100
New Braunfels, Texas 78132**
(Address of Principal Executive Offices) (Zip Code)

(888) 400-8275
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, par value \$0.01 per share	TASK	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On April 19, 2022, TaskUs, Inc. issued a press release announcing that on April 15, 2022, it acquired heloo, a European provider of outsourced specialized services. The press release is furnished as Exhibit 99.1 hereto.

The information furnished pursuant to this Item 7.01, including Exhibit 99.1, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) or otherwise subject to the liabilities under that section and shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933, as amended or the Exchange Act except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.**(d) Exhibits.**

Exhibit No.	Description
99.1	Press release of TaskUs, Inc., dated April 19, 2022 announcing acquisition.
104	Cover Page Interactive Data File (formatted as Inline XBRL).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TASKUS, INC.

By: /s/ Balaji Sekar

Name: Balaji Sekar

Title: Chief Financial Officer

Date: April 19, 2022

TaskUs Expands European Operations with Acquisition of heloo

Enhances TaskUs' Global Footprint and Language Capabilities

Diversifies Client Mix with High-Growth European Technology Companies, Including in e-Commerce and Gaming Sectors

NEW BRAUNFELS, Texas, April 19, 2022 – TaskUs, Inc. (Nasdaq: TASK), a provider of outsourced digital services and next-generation customer experience to fast growing technology companies, today announced that it has acquired heloo, a European provider of outsourced specialized services.

Founded in 2017, Croatia-based heloo provides digital customer experience solutions to European technology companies with a particularly strong presence in e-commerce and gaming. Its employees support 20 languages across seven additional Eastern European countries, including Bosnia, Serbia, and Slovenia. With its best-in-class omnichannel and remote workforce delivery model, heloo has a track record of delivering double-digit revenue growth. Similar to TaskUs, heloo has high employee satisfaction with a 4.7 Glassdoor score, high employee retention, and a strong client-centric culture. heloo's co-founders, Domagoj Makar and Tomislav Plesa, will continue leading the business post acquisition.

The acquisition of heloo enhances TaskUs' European language capabilities, diversifies TaskUs' client mix with referenceable, EU-based clients and helps to scale TaskUs' global operations by expanding further into Eastern Europe. TaskUs will benefit from strong cross-selling opportunities to heloo's clients across Germany, Austria, Switzerland, and Finland, among other countries.

"As we advance our mission to help the world's most innovative technology companies represent, protect and grow their brands, we see global expansion as a key driver of our growth," said Bryce Maddock, Chief Executive Officer and Co-Founder of TaskUs. "heloo adds depth to our European language offering, in particular German language capabilities. Additionally, heloo diversifies our client mix – allowing TaskUs to further expand in key high-growth industries like e-commerce and gaming."

"heloo is an ideal first transaction following our public listing because we are not only expanding our footprint to deliver more value to clients, but we are also adding an experienced team with similar core values and a clear focus on supporting digital disrupter clients," said Jaspar Weir, President and Co-Founder of TaskUs. "Importantly, heloo shares our frontline-first, agile, client-centric approach, and our commitment to creating long-term shareholder value. We have identified significant opportunities for our combined teams, clients and partners, and we could not be more excited to welcome Dom, Tom and the entire talented heloo team to the TaskUs family."

"We are thrilled to join forces with TaskUs and benefit from its additional scale, expanded service offerings and global footprint as we continue to deliver superior customer experiences for our clients," said Domagoj Makar, Co-founder and CEO of heloo. "Together with TaskUs, we look forward to extending our leadership and enhancing our capabilities and offerings to support Europe's high-growth technology companies. Tom and I are excited to work closely with Bryce, Jaspar and the TaskUs team to continue our momentum as we set the standard for next-generation digital customer experience."

"This is an exciting day for our team at heloo as we partner with TaskUs to unlock new opportunities for our employees, clients and partners as part of a larger, more-diversified platform," said Tomislav Plesa, COO and Managing Partner of heloo. "Like us, TaskUs believes that culture is a direct reflection of our people and a critical part of a strong, growing business. We are confident that bringing together our stellar teams will result in even greater innovation and tremendous outcomes for our clients."

About heloo

heloo is a provider of digital customer experience solutions to European technology companies across all major communication channels and platforms. heloo's broad range of service offerings include customer service, back-office support, partner relationship management, lead qualification, know your customer solutions, and quality assurance. Headquartered in Croatia, heloo's employees across eight Eastern European countries support more than 8 million customer interactions annually on behalf of its clients and partners across Europe. For more information, please visit www.heloo.com.

About TaskUs

TaskUs is a provider of outsourced digital services and next-generation customer experience to innovative and disruptive technology companies, helping its clients represent, protect and grow their brands. Leveraging a cloud-based infrastructure, TaskUs serves clients in the fastest-growing sectors, including social media, e-commerce, gaming, streaming media, food delivery and ride-sharing, HiTech, FinTech and HealthTech. As of December 31, 2021, TaskUs had approximately 40,100 employees across twenty-three locations in 10 countries, including the United States, the Philippines and India.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act, as amended. These statements include, but are not limited to the expected benefits of TaskUs' acquisition of heloo and other non-historical statements. In some cases, you can identify these forward-looking statements by the use of words such as "outlook," "believes," "expects," "potential," "continues," "may," "will," "should," "could," "seeks," "predicts," "intends," "trends," "plans," "estimates," "anticipates" or the negative version of these words or other comparable words. Such forward-looking statements are subject to various risks and uncertainties. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. These factors include but are not limited to those described under "Risk Factors" in TaskUs' Annual Report on Form 10-K for the fiscal year ended December 31, 2021, as such factors may be updated from time to time in TaskUs' periodic filings with the Securities and Exchange Commission (the "SEC"), which are accessible on the SEC's website at www.sec.gov. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this press release and TaskUs' SEC filings. TaskUs undertakes no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise, except as required by law.

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